



# IDTEXPO

innovation + design + technology



**CONNECTING**  
INNOVATORS, USERS,  
AND INVESTORS TO  
THE PEOPLE WHO PUT  
TECHNOLOGY TO WORK.



# AT THE CURRENT TIME THERE IS NO SINGLE PLATFORM FOR PUTTING VETTED, INNOVATIVE TECHNOLOGY INTO THE HANDS OF THOSE WHO NEED IT

Although a technology might be completely-suited to meet the needs of a given market, a gap frequently exists in connecting technology providers with oil & gas operators. Without a single hub for making these much-needed connections, **operators** are often unable to locate and identify the latest technology innovations, which amplifies operational costs, increases risks, and reduces safety. **Innovators** experience challenges in getting their technologies to market, coupled with a recurring lack of financial stability. And **investors** are required to take unnecessary risks and encounter delayed or decreased returns on their investments.



**UNTIL NOW.**

**INTRODUCING: IDT EXPO.**

## HOW DOES IT WORK?

By combining the face-to-face experience of a conventional conference with an industry-focused web platform that allows companies to seamlessly communicate to the marketplace the capabilities of their technologies **around the world** and **around the clock**.

# IDT EXPO

## THE PLATFORM FOR:



### REDUCING TIME TO MARKET

through partnership with **ADV Integrity Inc.** (IDT's sister company), ideas become market-ready concepts at an accelerated rate.



### SINGLE-RESOURCE SHOWCASING

of the most up-to-date technologies, highlighting technologies that work as designed, promised and promoted: **ADV Integrity Certified** technologies.

# WHAT IS IDT EXPO?

A 24/7, 365 day-a-year, multi-platform, connection-hub dedicated to connecting key stakeholders in the Energy Sector.



**IT'S THE EXPO THAT'S ALWAYS ON.**



**OPERATORS/ TECHNOLOGY USERS**

+ REGULATORY AGENCIES



**TECHNOLOGY INVESTORS**



**CREATING A COMMUNITY OF PROBLEM SOLVERS** that encourages, supports, and fosters innovation and creativity within the oil and gas industry.



**UNIQUE INTENTIONALITY IN HELPING PEOPLE** by providing and fostering an intentional, industry specific, web-based platform for connection and collaboration.



**FORUMS IDENTIFYING TECHNOLOGY GAPS** where operators and regulators can discuss and discover technology gaps, then define and clarify the work to be done.

# IDT EXPO

## THE PLATFORM FOR:



### VISIBILITY FOR ALL

because contrary to what often happens at large conferences, this is a place where developing technology companies will be seen, not lost.



### PORTFOLIO EXPANSION OPPORTUNITIES

to be highlighted with all the 'latest and greatest' technologies displayed and **Integrity Certified** technologies featured for their market advantage.



### TRAINING AND EDUCATION

in terms of technology, but also business development in sales and strategy for tech companies.



### FORMATION OF USERS GROUPS

that foster a sense of community by facilitating conversations at a more intimate level, conversations that are focused on specific niches, and cultivate collaboration in place of competition in order to drive industry forward.



### ORGANIC MENTORSHIP AND CONNECTIONS

via connections between technology companies and seasoned business professionals and industry leaders who can provide insights, experience, and if needed, investment capital and funding.



INNOVATION



DESIGN



TECHNOLOGY



**AT OUR CORE, WE HELP  
PEOPLE WITH TECHNOLOGY  
AND THE BUSINESSES  
THEY OPERATE.**

We are committed to bringing people and businesses together, with technology as the focal point. **Oil & gas operators** need "vetted" technologies that work as designed, promised and promoted. **Technology innovators** need to quickly get their products to market and into the right hands. And finally, **investors** need to know the best places to put their money and maximize their returns on investment.

**JOIN THE CONVERSATION. JOIN THE COMMUNITY.**

**IDTEX**  **OO.com**